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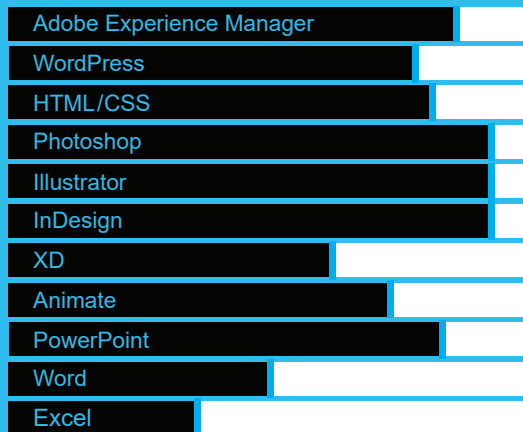
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UX Web Designer/Developer with experience in the complete design process, from concept to completion including graphic design and project management. Accustomed to meeting tight deadlines and navigating fast-paced environments. Skilled in creating B2B/B2C marketing materials for print and web. Collaborates well in a team or work independently.

CERTIFICATIONS

- **Fundamentals of Adobe Edge Animate** – Udemy
- **Interaction Design for the Web** – Lynda.com
- **User Experience for Web Designers** – Lynda.com
- **AEM Foundations** – EY Creative Services Adobe Experience Manager Foundations
- **Principles + Practices for Great UI Design** – Udemy
- **Statistics for Data Science and Business Analysis** – Udemy
- **Bronze Badge for Data Visualization** – EY Certification
- **UX Design & User Experience Design Course** – Udemy
- **Bootstrap 4 Essentials Training** – LinkedIn Learning
- **CSS Essentials Training** – LinkedIn Learning
- **HTML Essentials Training** – LinkedIn Learning
- **Javascript for Web Designers** – LinkedIn Learning

SKILLS



EDUCATION

California State University, Los Angeles
Bachelor of Arts, Graphic Design

ACHIEVEMENTS

- MDFG Spirit of Excellence Award
- Associated Students Scholarship Award
- Ephebian Society Member (Top 15 students graduating class)
- Student Assistant of the Year Award
- Who's Who Among American High School Students Award

PORTFOLIO

<https://www.en2creative.com>

RECOMMENDATIONS

<https://www.linkedin.com/in/enarido2>

EXPERIENCE

Globe Life McKinney, TX
UX Web Designer/Developer 2021 – present

Design and code the overall look as well as user experience for numerous Globe Life companies and affiliate websites through all phases of creation, development, implementation, support and maintenance including UX, UI and front-end development. Focus on understanding the needs of users and anticipation for user actions, and experience with the latest web trends and coding languages. Work on both front and back end programming. Three areas of concentration: UX Design, UI Design and Front End Development. Continue to acquire good knowledge of latest web technologies in order to successfully build sleek, highly interactive web interfaces. Responsible for developing front end site architecture and working alongside graphic designers for web design features, among other design needs.

Newmark Dallas, TX
Senior Graphic Designer 2020 – 2021

Designed and managed marketing products from inception to final deliverable. Responsible for driving creative strategy and direction to the marketing and brokerage teams by designing unique marketing collateral for print and electronic media. Enhanced the Newmark brand to ensure that the company stays on the cutting edge of market trends. Collaborated with colleagues to create sophisticated, differentiating presentations and sales tools to help win business. Worked closely with the marketing team to manage workload to ensure deadlines are met.

Ernst & Young LLP Dallas, TX
Graphic/UX Designer 2017 – 2020

Designed responsive AEM sites with accompanying wire frame and storyboards for desktop, tablet and mobile. Developed concepts, designs and innovative ideas for digital and print deliverables within the EY brand. Created layouts with strong typography and appropriate use of color. Worked with design team to grow the firm's capabilities for creating digital content using interactive presentations and animated graphics. Acted as project manager to communicate and negotiate project deadlines, project scope and cost estimates. Educated and consulted with customers to select effective design and deliverable options within budget and time frame. Designed interactive documents, presentations, HTML emails and e-publishing.

Capital Group LLP Los Angeles, CA
Creative Designer (Contractor) 2016 – 2017

Created new print/PDF materials and presentations based on established templates and/or brand guidelines. Built compelling charts and infographics to bring investment concepts and ideas to fruition. Researched and selected appropriate stock photography, retouched photos as needed. Designed and modified icons to support content and infographics. Prepared presentation and note files for use in meetings and webcasts as well as charts, infographics, banners and other assets for use on the web. Incorporated animation and motion graphics as needed to enhance content.

Paul Hastings LLP Los Angeles, CA
Senior Graphic Designer 2010 – 2016

Designed branded materials for internal and external communications. Incorporated original design concepts and templates across a wide range of marketing platforms. Identified tasks and duties associated with the projects and developing timelines. Collaborated with a wide variety of clients to develop design product that meets the needs of attorneys, department stakeholders and business development managers and coordinators. Produced flash banners and interactive materials. Selected print vendors and assured high quality product(s) and achievement of target production dates. Organized and archived electronic graphics files and graphic supplies, paper/vendor samples and printed branding samples.

Kaiser Permanente Burbank, CA
Creative Project Manager (Contractor) 2007 – 2009

Managed advertising projects for both internal and external business clients. Fulfilled advertising requests for internal and external publication (web banners, magazine, etc). Wrote creative briefs detailing project direction by collaborating with writers and designers to create ad kits for marketing campaigns. Met financial and deadline expectations for each project. Established relationships with external printers to ensure jobs are performed as expected. Consulted with legal/regulatory for content approval.

Jefferies Group Santa Monica, CA
Creative Coordinator 2006 – 2007

Designed brochures, fact sheets, advertising and in-house marketing materials for investment firm. Managed the production of daily research reports, convention books and investment marketing pieces. Collaborated with in-house creative team and freelance designers to produce layouts for projects. Coordinated printing of oversized posters, fact sheets, billboards and handouts with outside print vendors.

Billboard/Radio & Records, Inc. Los Angeles, CA
Advertising Design Manager 1999 – 2006
Graphic Designer 1997 – 1999

Managed the creative direction and goals for record label's advertising projects. Oversaw layouts for graphic design materials such as illustrations, publications, graphs and charts. Wrote copy for advertising and marketing materials such as brochures and handouts. Created corporate designs within brand specifications. Designed and proofed artwork, display materials and copy layouts. Lead communications contact for external vendors, including printers. Coordinated graphic timelines. Processed client-sent ads via FTP server. Managed a team of three part-time and two full-time designers.

FREELANCE EXPERIENCE

NTS MediaOnline San Diego, CA
Art Director 2008 – 2016

Produced sophisticated and vibrant content for print and online versions of the magazine. Designed supplements and related collateral for the publication. Juggled several projects to meet tight deadlines as well as page layout and editorial design. Worked closely with the VP of Sales to collaborate on advertising and placement of ads. Worked hand-in-hand with outside printer to successfully produce a flawless issue each and every time an issue is published.